



MANOTICK VILLAGE & COMMUNITY ASSOCIATION

Approved Minutes

Tuesday, June 11, 2020

7 pm – 9 pm

Online Zoom Meeting

In Attendance: Grace Thrasher, *President* (GT); Nancy Horne, *Treasurer* (NH); Klaus Betlzner, *Past President* (KB); John Harrison, *Director of Road Safety* (JH); Bonnie Gray, *Director of Membership* (BG), Theresa Roberts, *VP Events* (TR); Allan Smith, *Director at Large* (AS); Leeanne Van der Burgt, *Director Communications* (LV); Doug Valerio, *Secretary* (DV)

Apologies:

Meeting called to order,

Opening Remarks (GT).

1. Approval of last meeting's Minutes and Action Item's Update.
 - a. Motion: Approve the minutes from last meeting as circulated and amended. TR, NH
All in favour.
2. Treasurer's Report. (See Appendix A)
 - a. Motion: Approve Treasurer's Report AS, BG All in favour
3. President's Report. (See Appendix B)
 - a. Roundabout at Barnsdale and Prince of Wales. Construction starting next week.
 - b. The City has asked us to join one of the consultation meetings for the Solid Waste Master Plan. TR to attend the consultation 23rd at 10am.
<https://engage.ottawa.ca/solid-waste-master-plan>
4. Event's Report.
 - a. Email went out letting Picnic and Derby organizers know that we will not be going ahead this year.
 - b. There will be no other summer events happening this year.
 - c. The cheque for the storage has been sent to the storage company and secured for a year from June 1st. TR to contact John Scobie to clear access to our go-carts
5. Membership Report. (See Appendix C)
 - a. Seven new members thanks to the membership drive through the Facebook site.
6. Communications Report. (See Appendix D)
7. Emergency Preparedness Update.
 - a. The Emergency Plan update has been circulated. Phone numbers will need to be added. The MVCA will accept the responsibility to keep the emergency numbers up to date. This document is essentially an information document and not an emergency plan.
 - b. A comment was made that we can add cell phone and TV emergency alerts as well as radio. AS to add these to the list of all the emergency channels people should be aware of. Editorial note: throughout the document, change car to vehicle. The final document is to be organized in sections for digital reading and have a PDF version with page numbers available for download.

- c. The board thanks AS for all the hard work put into the creation of the document.
- 8. Other Business and Adjournment.
 - a. As of next week, restrictions are lifting. We can meet together and still comply with restriction. Our next meeting will be a social.
 - b. Report on May 26, 2020 meeting with City of Ottawa staff on traffic issues in Mahogany development. (See Appendix E)
 - c. Motion: Adjourn Meeting NH, BG All in favour.

Meeting Adjourned, 8:37 pm

NEXT MEETING: July 14th

Minutes Accepted:

A handwritten signature in cursive script that reads "Grace Thrasher".

Grace Thrasher; President

Date: 11-08-2020

Appendix A.

Manotick Village and Community Association

Treasurer's Report

May 2020	Opening balance	\$8,496.85	
	<u>Revenue</u>		
	Membership	\$265.19	
	Total Revenue	\$265.19	
	<u>Expenses</u>		
	Bank fees	-\$3.75	
	Trivia contest prizes	-\$100.00	
	Covid thank-you signs	-\$207.64	
	M. Cromie	-\$67.92	Shiverfest expense
	Total Expenses	-\$379.31	
	May 31 balance	\$8,382.73	
	<u>Liabilities</u>		
	Uncleared cheques	\$500.00	Student award
	Total Liabilities	\$500.00	\$7,882.73 Available balance
	GIC	\$15,000.00	
	GIC	\$8,000.00	
	Membership Cash Box	\$100.00	
	Events Cash Box	\$239.50	
	Derby reserve	\$4,000.00	per agreement April 30th

Appendix B.

President's Report – June 2020

Since our last meeting, I have completed the following activities:

- Chaired virtual Task Force on Revitalization meeting on May 19. The Task Force has gone on hiatus until the fall as the members felt it was not a good time to approach Main Street businesses about revitalization. They felt the focus should be on supporting the local businesses as they reopen.
- Developed the submission on the Residential Growth Management Strategy based on the last Board discussion and submitted it to the Councillors on the relevant committees. Attended the virtual joint meeting of Planning committee and Agriculture and Rural Affairs Committee meeting on May 11 and 12. Made a presentation on the MVCA submission on May 12th. Also monitored the subsequent meeting to discuss amendments and vote on the proposed Strategy.
- Did a media interview with Jon Willing of the Ottawa Citizen on the MVCA submission on Residential Growth Management Strategy. Story appeared on May 13.
- Reviewed updated proposal for Centennial Park outdoor rink/basketball court project.
- Completed application for insurance for City approval

Appendix C.

Board of Directors MVCA Membership Report June 2020

May 2020

New Single Memberships	New Family Memberships	Renewal Notices Sent Out	Single Renewals	Family Renewals
2	5		0	8
<ul style="list-style-type: none">• Paid Up Members as of May 31 = 351 some of these are Family Memberships but only one name on our list.				

Notes:

- No renewals were sent out due to the COVID-19 Virus
- Letter was sent out to those whose membership expired between February – June re extension of renewal process
- Developed a “Welcome to the MVCA” letter to new members
- Responded to membership inquiries & followed up on “bounce backs” from mailing
- Followed up with Storage Space for Derby Karts

Respectfully submitted

Bonnie Gray

Director of Membership, MVCA

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Appendix D.



MVCA Communications Report
 To: MVCA Board of Directors
 Data from: May 2020

Summary

It is evident from the website data that social media activity, especially Facebook, took people to the MVCA website in May. The online Trivia Contests and the posts regarding the City's Growth Management Strategy were the key motivators. The Facebook Groups have both proven to be strong communication vehicles. It is evident by the activity and responses in each Group that they are different in content and response. On Twitter, users do not appear to be actively seeking the MVCA profile which suggests mentions from other users are directing people to it. On Instagram the Followers continue to rise despite low posts. Due to the topics mentioned earlier, traffic to the website increased significantly. The focus of those topics may be the reason for the increased Bounce Rate. Visitors went to the website for a specific purpose and did not look at other pages.

Facebook

MVCA Page

Number of posts	31	-9%
Page Views	179	unchanged
Post Reach	2855	-6%
Post Engagements	1375	+21%

Facebook Groups

MVCA Group

Members	379	+11%
Posts	58	

Manotick Neighbours Helping Neighbours Group

Members	474	+15%
Posts	128	

Facebook Post Engagement Comparison

MVCA Page	831
MVCA Group	364
Manotick Neighbours Helping Neighbours	1500

Twitter

Tweets	20	-20%
Impressions	7435	+8%
Profile visits	45	-49%
Mentions	12	-71%
Followers	689	-0.3%

*Definitions

- Tweet impressions – the number of times people have seen the Tweet

- Mentions – the number of times people used “@ManotickVCA”

Instagram

Number of posts	3	-25%
Followers	153	+4%

Website

Sessions	396	+51%
Page views	698	+149% (compared to March 2020, April data was not available)
New visitors	56	-25% (compared to March 2020)
Avg. session duration	1.20	-67% (compared to March 2020)
Bounce rate:	66.16	+12% (compared to March 2020)

Acquisition (compared to March 2020)

Organic search	17.5%	-281%	Direct	30.4%	+32%
Social media	49.5%	+1355%	Referrals	2.6%	+165%

May 2020

Appendix E.

Report on May 26, 2020 meeting with City of Ottawa staff

In September 2019 I met with Scott Moffatt at his Drop-in session at the Owl. I addressed several topics concerning the Mahogany community. None of the concerns were addressed.

In May, I followed up on the topics with Wendy Eberwein, from Scott's office. Wendy responded very quickly and arranged a meeting with Area City Manager JS Rousseau, and the three of us met in Mahogany on May 26, 2020.

Concern 1 -*Excessive vehicle speed within the community, particularly on Bridgeport and Trestle.*

There are no posted speed limits in the community. There is no enforcement of speeds by Ottawa Police. There is a lot of trade and construction traffic on those two roads and those drivers consistently drive well over the speed limit.

A request was made in September for installation of community 40km/hr signage at both community entrances. Those never appeared.

May '20 response:

The City will consider installing the signs at the entrances, even though they noted they don't work unless monitored. And they will consider other traffic calming measures.

Concern 2 - *Pedestrian traffic crossing Bridgeport at Trestle*

Now that Phase 1 is fully populated with over 200 doors in Mahogany and another 80 doors in Riverwalk, there is a good volume of pedestrian traffic crossing from Trestle, across Bridgeport, to get to the community park. There is no painted crosswalk, no crosswalk signage, nor a stop sign on Bridgeport at this location. The intersection is at a curve in the road, making visibility less than ideal.

A request was made in September for a painted crosswalk at this location. At the time, the response was that the painting budget was complete for the year; they would look into in the spring. No action in the spring.

May '20 response:

The city manager said a crosswalk is not possible because there are liability concerns and the location does not satisfy the City's criteria for a crosswalk. He was going to investigate the possibility of a 3-way stop at that location, although he said his traffic department might not agree to that because the location does not fit with their rules for stop signs either. Solution - TBD

Concern 3 - *Tall weeds encroaching on path – tick hazard*

The Mahogany Creek path running from Century Road to Potter was required as part of Minto's development plan. The intent was to connect the communities and provide safe access to the village for bicycles and pedestrians, in order to reduce car traffic in the village. In September, I showed Scott pictures of the path. In many places, the path was impassable without wading through shoulder-height weeds. Given the ward is a high-risk area for ticks, the community requested that the shoulders of the path be mowed back.

Response:

In September, Scott said he wasn't sure if the City owned that land, perhaps Minto hadn't handed it over yet. Or perhaps it wasn't yet on the parks department's list for maintenance. He was going to check. No cutting was done.

In May, the city manager said the path is the responsibility of the parks department. Fortunately, Wendy Eberwein said she would take the initiative and raise the issue with the parks department. She warned that the mowing would probably be just a rural cut, whatever that is. Don't we all have rural cuts these days! No response received from parks department to date.

Concern 4 – Winter clearing of the path from Bridgeport to Potter

In Minto's development plans, Minto was required to provide a 3m-paved shoulder on RVD running from Century Road to Eastman as part of their Phase 1. The City did not require Minto to complete that commitment in 2019 because the City was going to resurface Rideau Valley Drive along that stretch. According to Scott Moffatt, the City didn't want re-working of the road within their 3-year no-re-work rule.

However, the City then changed their plans for resurfacing that part of Rideau Valley Drive and it has been postponed until 2021. The concern is for the safety of pedestrians going in and out of the village (remember, Minto promised to take measures to mitigate increased car traffic in the village). Rideau Valley Drive is not safe with the cars normally going over the 60km speed limit and the lack of shoulder width, particularly at the corner of Eastman, particularly in the winter when the shoulder shrinks to 2 feet. These dangers have been raised with the City and were again raised with Mr. Rousseau. The request is to have the City clear the path on a temporary basis for 1 winter in order to provide a safe pedestrian route to the village until there is a safe route on RVD.

May '20 response:

Mr. Rousseau expressed concern that if he did the clearing for 1 year, then residents would want it cleared every year. That seemed to be his primary concern, even though I offered to help communicate the 1-season only commitment.

The written response received after Mr. Rousseau's evaluation included the following reasons as to why the city cannot clear that path for ONE winter season.

-it is against the city's rules to clear park paths (although there is provision for exceptions)

-the clearing machinery will damage the asphalt paths and cause premature aging (talking to the City causes premature aging!). Interesting that the City uses the same machinery to clear the same type of asphalt sidewalk running along Century Road. How much premature aging can happen in one winter?

-there is not enough turning radius for the City machinery at Potter, thus endangering the operator; obviously more important than endangering hundreds of pedestrians who travel RVD on foot. Too bad their expensive sidewalk plows don't have a reverse function? Why not discuss a compromise that is both safe and doable? Why not contract the work to someone with more appropriate equipment?

It is my opinion that the City doesn't want to do it once and then risk having residents wanting it done every winter – they are prioritizing that risk over the safety risk of pedestrians on RVD.