



Board of Directors Meeting Minutes
April 8, 2026
7:30 pm
Manotick Arena

Call To Order: 7:42 pm

Present: Bonnie Gray, Catherine Seaman, Randy Andersson, Jenny Murphy, Dave Head, Wayne Parent (online), Leeanne Van der Burgt

Approval of the Agenda:

Moved: Catherine Seconded: Randy Vote: carried

Consent Agenda:

Concurrence with the following items:

1. Minutes of Board Meeting February 11, 2026 (circ'd)
2. Minutes of Board meeting March 11, 2026 (circ'd)
3. Financial Report (circ'd)
4. President's Report (circ'd)
5. Communications Report (circ'd)
6. Community Outreach (circ'd)
7. Events Report (circ'd)

Motion to Accept consent Agenda

Moved: Randy Seconded: Bonnie Vote: carried

Updates by committee/subject category:

1, Finance

Motion for Financial Reviewers

Motion is to approve the modification of the previous motion establishing the financial review committee in that the members of the review committee do not need to be MVCA members.

Moved: Catherine Seconded: Bonnie Vote: carried

2. President

AGM

At present there is not a full state of candidates to stand as Directors. The big room at the arena has been booked for the AMM on 13 May. It will include a review of the past year as well as the election of directors.

3. Communications

No update.

4. Events

The first meeting of the Derby committee has taken place meeting and the first meeting of the Picnic in the Park committee is coming up soon.

A spot in the Dickinson Day parade and 2 booths, one for the Derby car and one for MVCA, need to be booked.

At the upcoming Spring Fling we will have a booth with Catherine and Leeanne attending.

A sponsor for the photo contest has already been secured.

5. Community Outreach

Volunteer Appreciation,

Last year was the first time for this activity and the attendances was modest. The consensus was to do it again this year but this time just before the AMM on May 13th.

Women's Day,

The question was raise as to what gifts to give out? Several ideas were floated but further investigation is needed. Any leftovers will be used at Shiverfest.

Taste of Manotick

The MBIA will likely ask us again to handle ticket sales and will want more street walker-sellers. We will need "lots" of volunteers to be street runners and table ticket sellers. Bigger cash boxes are required and the Bank will be asked to lend us deposit bags.

Signage

Price for pull up banners is \$295 each plus design work; table cloths with logo/pictures are \$225, and tier banners are \$225. The consensus was, as a start, to obtain one of each for approximately \$1000. Some of the drone photos of Manotick might be used on table clothes.

Vests

The possibilities for vests for picnic and derby will be explored.

Motion approve \$350 to acquire vests

Moved: Leeanne

Seconded: Wayne

Vote: carried

6. Membership

There have been a couple of problems with membership sign on. One person was not listed and there were issues secondary memberships. Two more memberships came in

the mail. We will need a list of members for voting rights for the Annual Meeting of Members.

7. Wellbeing and Accessibility

Jenny has provided her password for use by her successor. She will also pass along documents re work done to date.

Leeanne will take over the Bike Rodeo with ODSB, to be held taken on May 2nd at 1:00 pm.

Jenny noted that Pierre Poilievre had declared opposition to the Alto high speed train due to cost and interference with farms.

Jenny was thanked for her service on the Board over the past year.

8. Transportation

The Transportation Committee Met last week. It reviewed letter to the Councillor with respect to the truck study.

The MCCAT meeting that evening will be monitored by an MVCA member.

The committee began investigating ideas for slowing down speeders. It was aware of life size models of people being used in Kemptville and Montreal to some effect. Also discussed were colourful, sarcastic and mobile types of signage.

9. Governance

No report.

Other Business

The application for the City's CIP Insurance will be completed. It is at no cost to MVCA. Director and officers insurance is also being reviewed.

Leeanne reported on her meeting with the Minister of Transportation. It was clear he had been well briefed, knew about issues of interest to local communities, and asked all the right type of questions.

Watsons Mill is to hold its Founders Night gala on the Thursday on Dickinson Days. Ticket will be \$250 each. MVCA will have two booths on the Saturday of Dickinson Days, volunteers will be required. Also two volunteers are needed to sell beer tent tickets that evening, On the Sunday a runner duck race will be held with 2500 ducks and there will be 3 prizes.

The Legion celebrating is celebrating its 100 year anniversary on September 26 and they would like to have volunteers from MVCA to assist.. The celebrations will include 100 pipers and drums.

The Minister of Small Business hosted a round table with business owners and three community associations. It mirrored the economic development meeting held last month in Metcalfe.

Randy noted that two uncashed cheques were outstanding, one for \$2500 to St, Marks and one for \$200 to the Legion. These will be followed up.

Adjournment

Motion to Adjourn at 9:07 pm

Moved: Bonnie

Seconded: Leeanne

MANOTICK VILLAGE AND COMMUNITY ASSOCIATION

Treasurer's Report

As at Apr 30, 2026

Opening Balance RBC as of 01 Apr 2026 **\$12,286.00**

Revenue

Membership (Communal)	\$	143.34
Memberships from Square	\$	0.00
Membership from Bank	\$	30.00
Total Revenue		<u>\$ 173.34</u>

Expenses

Square Fee	\$	0.00
Communal Fee	\$	0.00
Cheques		
#959 - Treasurer - Communal Fee Reimbursement	\$	52.50
#956 - FCA	\$	40.00
Bank fee	\$	6.15

Total Expenses **\$ 98.65**

Closing Balance RBC as at 30 Apr 2026 **\$12,360.69**

Additional Funding details

Investments

GIC	25,000.00
Closing MVCA balance	<u>\$ 37,360.69</u>

Committed (Cheques Not Cashed Yet in Apr)

#942 - Legion	\$ 140.00
#937 - St Mark HS (Taste of Manotick Proceeds donation)	\$ 2,610.86
#957 - BMS (Cashed in May)	\$ 392.04
#958 - City of Ottawa	\$ 34.74
total:	\$ (3,177.64)

Cash Boxes

Membership cash box - \$(as of 30 Apr 2026)	\$ 100.00
Events cash box – \$(as of 30 Apr 2026)	\$ 134.00
Total Available Funds (as of 30 Apr 2026)	<u>\$ 34,417.05</u>



2026 March President's Report

Attended the public consultation hosted by Ottawa Police Service on the topic of Neighbourhood Policing. It was well attended by both OPS and rural communities. There was ample time for providing input while receiving information from members of OPS.

Met with mayoral candidate Alex Lawson to share MVCA's perspective on community needs.

Co-presented the cheque to Watson's Mill from MVCA. Proceeds from the Chili Cookoff and Trivia Night during Shiverfest were designated to be donated to Watson's Mill this year.

Met with Ontario Minister of Transportation Prabmeet Singh Sarkaria, MPP Darouze and Councillor Brown to discuss the heavy truck traffic concerns in Manotick and the importance of investment in infrastructure to help resolve the issue.

Ensured the website was current with updates about the heavy truck concerns in the village and the announcements about work scheduled to be completed in the village in 2026.

Village Voice

Content was written and submitted for the March 12th and 26th editions.

Newsletter

The newsletter was issued March 23.



MVCA Communications Report
To: MVCA Board of Directors
Data for: March 2026

MVCA Website:

Website activity declined sharply in March after a busy month in February. This is a common trend. When there is an event in a month (Shiverfest in February) the website is active. When there is no event, as in March, the visits decline. When looking year over year, the visits were lower in March 2026 compared to March 2025. The notable difference is that there is no photo contest being promoted yet this year. The 2025 photo context was the second most visited page in March 2025. That supports the conclusion that events drive users to the website. On a positive note, the average session times and pages per user were higher which suggests that those on the site spent time exploring it.

MVCA Website

	This Month	Last Month	
Session Starts	308	2348	-86.9%
Page Views	489	2552	-80.8%
Users	257	1606	-84.0%
Avg Session	0:35	0:26	+0.09 improved
Avg Pages/User	1.97	1.66	+0.31 improved

Acquisition

This Month		Last Month	
Organic	64.4%	Organic	50.4%
Direct	25.2%	Direct	20.4%
Social	6.5%	Social	14.3%
Referral	3.2%	Referral	13.8%
Unassigned	0.7%	Unassigned	1.1%

Top 5 Most Visited Pages

This Month	Last Month
Home	Shiverfest
Soapbox Derby	Home
Community Garage Sale	Soapbox Derby
Planning & Development	Planning & Development
Shiverfest	Beryl Gaffney Park

*Definitions

Sessions - the number of visits to the website

Organic Searches- visitors arrive at the site through a search engine rather than a referral.

Social Media:

Facebook was popular in March, though less overall than in February. On the MVCA Facebook Group, the top post was for strength classes for seniors. On the Facebook Group the top posts were from Councillor Brown's office regarding planned work by Roger in the area this spring followed by photos from a local photographer.

Facebook

MVCA has a public Facebook page and one Group. MVCA Group is a Private Group for local residents. There are post criteria in the rules for Members.

MVCA Page	This Month	Last Month	
Posts	17	14	+21.4%
Page Views	32,527	50,514	-35.6%
Post Reach	6484	4857	+33.5%
Engagements	223	347	-35.7%

MVCA Group	This Month	Last Month	
Members	2163	2159	+0.2%
Posts	85	52	+63.5%
Comments/Reactions	151	100	+51.0%

X	This Month	Last Month	
Posts/Reposts	0	1	-
Followers	824	825	-0.1%

Instagram	This Month	Last Month	
Posts	0	6	-
Avg Likes/Post	0	2.5	-
Followers	715	715	-

Members Newsletter – March insights

Top 3 Clicks per Newsletter

	#1	#2	#3
March	New MVCA Membership system	Headlight Glare Survey	Yoga classes at the Legion

2026
Newsletter

	Jan	Feb	March
Sent	324	324	324
Open rate	80.2%	81.2	82.1%
Clicks	17.9%	23.0%	10.7%
Bounces	6	5	6
Unsubscribes	0	0	0

