

MANOTICK VILLAGE & COMMUNITY ASSOCIATION
Dickinson Square Visioning
 AGM – May 31, 2011

Following the regular business of the MV&CA Annual General Meeting held on Tuesday, May 31, 2011, the attending membership (40 people) participated in a 1½ hour facilitated visioning exercise on the future of Dickinson Square.

Participants were provided an overview / background of the current situation facing Dickinson Square followed by an assertion that the *status quo* was not an option. Participants were then invited to work in four breakout groups, each lead by a facilitator, and asked to describe what a viable Square looked like in 2016, five years hence, and what made this possible.

The following are the summary themes of each group’s findings presented in plenary:

VISION	WHAT MADE THIS POSSIBLE
<ul style="list-style-type: none"> ▪ Performing arts; Stratford in Manotick; arts & culture; ▪ Heritage; look and feel; character / ambiance; a place to linger; ▪ Environment / green space; ▪ Commercial; shopping; revenue generation; hospitality ▪ Programming; public service; inclusiveness 	<ul style="list-style-type: none"> ▪ Planning (strategic) ▪ Positive vision ▪ Financial; \$\$\$ ▪ Village integration ▪ Entrepreneurship ▪ Funding & political support ▪ Community support

What follows are the *verbatim* comments from each of the four groups.

GROUP 1

VISION	WHAT MADE THIS POSSIBLE
<p>PERFORMING ARTS</p> <ul style="list-style-type: none"> ▪ Visual arts space ▪ Theatre in drive shed ▪ Art gallery ▪ Indoor/outdoor theatre ▪ River run centre for performing arts ▪ Cultural arts centre ▪ Performing arts summer festival to attract tourists ▪ Cultural arts centre that preserves highlights, promotes charm, heritage aspects of current square ▪ Galleries and outside areas for musicians and artists ▪ Cultural arts centre for all arts ▪ Cultural arts centre ▪ Cultural centre is hub for an annual cultural festival ▪ Outdoor amphitheatre band shell ▪ Performance area – weather protected <p>HERITAGE</p> <ul style="list-style-type: none"> ▪ Re-created carding mill ▪ Satellite Upper Canada Village ▪ Heritage activities ▪ Blacksmith ▪ Visual link and respect of cenotaph ▪ Heritage showpiece and village character <p>COMMERCIAL \$</p> <ul style="list-style-type: none"> ▪ New home for community police ▪ Tourist centre ▪ Small bistro style restaurants ▪ An inn, boutiques, a playhouse, a parkette ▪ Restaurant ▪ Bakery in one of the houses ▪ Merrickville-like waterfront restaurants ▪ Restaurant, heritage style 	<p>PLANNING (Strategic)</p> <ul style="list-style-type: none"> ▪ A comprehensive <u>business case</u> that has been developed through full, fair and timely community engagement ▪ Professional management ▪ Central ownership of lands for rental \$ income ▪ Centralized (ORC – window) management corp. with mandate to consider community views <u>and</u> transparent processes ▪ Several key leaders overseeing ▪ Public and private trusts <p>POSITIVE VISION</p> <ul style="list-style-type: none"> ▪ Openness to new ideas ▪ Creativity ▪ Good fundraising ▪ Leadership ▪ Daring to dream ▪ Community cooperation ▪ Philanthropist leaves Manotick a legacy ▪ A huge community interest <p>FINANCIAL (revenue generation)</p> <ul style="list-style-type: none"> ▪ Educational facilities generate revenue from whole Ottawa area ▪ Development fees kept for Manotick ▪ Boat slip overnight fees ▪ Revenue from micro-brewery “Tick Ale” ▪ Corporate branding ▪ Conference centre generates revenue from whole Ottawa area ▪ Manotick opens to Ottawa South ▪ Willingness of residents to new role for Manotick ▪ Entry fees for heritage activities and buildings ▪ 1% of Manotick Village taxes go to maintaining Square ▪ Well-maintained rental properties

VISION	WHAT MADE THIS POSSIBLE
<ul style="list-style-type: none"> ▪ Underground parking ▪ Bus parking ▪ Market stalls in carriage house, 4 seasons ▪ Micro-brewery in the Mill <p>ENVIRONMENT / GREEN SPACE</p> <ul style="list-style-type: none"> ▪ Pedestrian walkway ▪ Public access to the water for recreation ▪ Shoreline observation deck adjacent to Mill – perhaps with food and beverages ▪ Nature awareness e.g. Gatineau ▪ Community garden ▪ Arts centre gallery ▪ Gardens and open space to complement the water access <p>PUBLIC SERVICE</p> <ul style="list-style-type: none"> ▪ Educational centre ▪ Computer workshop for seniors ▪ Exhibit space ▪ Hall venue for events, weddings, conferences ▪ New home for ROSSS ▪ Seniors centre ▪ Re-create 2nd wing of carriage house 	

GROUP 2

VISION	WHAT MADE THIS POSSIBLE
<p>STRATFORD IN MANOTICK</p> <ul style="list-style-type: none"> ▪ <u>The</u> cultural heritage destination stands out ▪ Performing arts centre ▪ Lectures series – TED / Manotick Talks ▪ Arts centre theatre house ▪ Arts /education facility ▪ Summer drama ▪ Art gallery ▪ Venue targets CD release events – targeting cutting edge performance groups ▪ Exhibition place for the arts ▪ Band shell for outdoor concerts that attract visitors ▪ Community performance – drama, music, etc. ▪ New cultural centre for South Ottawa ▪ Cultural centre with concerts ▪ Summer concerts at the park ▪ Stratford in Manotick ▪ A heritage theatre for plays, concerts <p>COMMERCIAL</p> <ul style="list-style-type: none"> ▪ Outlet store ▪ Cafes, boutiques, restaurants and a hotel ▪ Farmer’s market ▪ Pretty shops that bring people back to a village life – touristy ▪ Mill as a restaurant and boutique ▪ Restaurant with a view of river ▪ Making it more commercial / retail ▪ Market outside Mill ▪ Mixed use – shops below and condos above ▪ Entertainment centre, food / music / dance <p>ENVIRONMENT</p>	<ul style="list-style-type: none"> ▪ Tax revenues from commercial and residential development (same as Landsdowne) ▪ Sustaining grant from a major benefactor “Minto Heritage Place” ▪ Minto ▪ Government grant ▪ Mill Quarter BIA ▪ Bootstrap arts (free, cheap, outdoors) ▪ City funding same as Centerpoint ▪ Bikeability ▪ Parking garage at edge, walkability is the theme ▪ Docks; people brought in ▪ Organizations behind attracting people ▪ Transport: river, 416, bike, walk

VISION	WHAT MADE THIS POSSIBLE
<ul style="list-style-type: none"> ▪ Boat dock near Mill ▪ A people place with pleasant surroundings and good times ▪ Heritage research centre and demonstration of village life in Police Village ▪ Dickinson House gift shop ▪ Small park surrounded by stores (ladies dress), restaurants, town hall where you can get a walk with historic facts ▪ Walkable destination involving families and seniors 	

GROUP 3

VISION	WHAT MADE THIS POSSIBLE
<p>A PLACE TO LINGER</p> <ul style="list-style-type: none"> ▪ Holistic / consistent land use ▪ I remember how noisy Bridge St. was before thru truck traffic was prohibited ▪ Traffic calmed ▪ A pedestrian centered historic area ▪ Pedestrian mall, cul de sac, food shops, commercial constraints ▪ People gathering spots, e.g. café, wine bar ▪ I am glad to see that the cenotaph remains well preserved. It looks good. I'm also glad that space remains for a few hundred people attending ▪ Restaurant and tourist-friendly stores ▪ A complimentary extension to the Village commercial core ▪ Park setting, band stand closed to Bridge St. ▪ It is a destination on most major tour companies in the Ottawa area itineraries for tourists to the region <p>CULTURE</p> <ul style="list-style-type: none"> ▪ Manotick's 4 season cultural centre ▪ The Manotick arts community is hosting the Eastern Ontario watercolour finals in the Visual Arts Centre in the Mill Quarter. This is a major event drawing top artists ▪ It is used by a wide variety of community organizations (current and yet-to-be) for their events, meetings, displays, etc., e.g. arts, cultural, sports and recreation, etc. ▪ I am going to the community centre to attend an amateur theatrical performance in the Mill Quarter ▪ "Green" performance centre (indoor / outdoor) ▪ Manotick's cultural showcase 	<p>\$\$\$</p> <ul style="list-style-type: none"> ▪ Create an executive authority ▪ Wide publicity ▪ City of Ottawa support ▪ Public relations expert ▪ Financial support from Minto ▪ Coordinate community groups to raise funds, provide labour ▪ Minto ▪ An entrepreneur was found who undertook the various commercial entities that fit well into the overall non-commercial theme of the "Mill Quarter" ▪ Federal / provincial / municipal funding (grants) ▪ Manotick de-amalgamated from Ottawa and the new Village council took this on! <p>VILLAGE INTEGRATION</p> <ul style="list-style-type: none"> ▪ Long term leases ▪ City traffic control / parking ▪ Arch constraints ▪ Plan for whole Mill Quarter, not only City properties

VISION	WHAT MADE THIS POSSIBLE
<ul style="list-style-type: none"><li data-bbox="289 233 808 338">▪ Museums, arts and crafts shops, assembly hall with a stage, bookshop, restaurant<li data-bbox="289 344 808 449">▪ Education centre focused on mill technology and rural Ontario of 1800s	

GROUP 4

VISION	WHAT MADE THIS POSSIBLE
<p>ARTS & CULTURE</p> <ul style="list-style-type: none"> ▪ Artsy cultural stores that draw visitors and locals to the Square ▪ Key elements: culture, theatre, art, history ▪ Support services e.g. Rosss ▪ History ▪ Park and theatre centre ▪ Outdoor stage (band shell?) ▪ Community centre (arts and crafts) ▪ Year long program of cultural and historical activities ▪ Centre for small conventions ▪ Dickinson house renovated as B&B ▪ Ayers as convention meeting place ▪ Development of the performing ▪ Outdoor stage for summer plays and local performers ▪ A “Gananoque Playhouse” style theatre for the arts (combined with a senior’s centre) ▪ Arts / cultural courses for all ages in one of the buildings ▪ Arts facility – focus on the arts for conventions / meetings (Banff!) – think Merrickville <p>PROGRAMMING</p> <ul style="list-style-type: none"> ▪ Day care in one of the Mill St. houses ▪ Programs for youth and seniors using resources from high schools and seniors’ centre ▪ Museum / interpretive centre exploring how Manotick came to be here. Moss Kent Dickinson place in history. Early / first industrial centre. Could be Dickinson House Bank or new bldg. in “E” ▪ Focus on education, children, seniors, local talent, e.g. art, crafts, etc. ▪ Something for all ages 	<p>ENTREPRENEURSHIP</p> <ul style="list-style-type: none"> ▪ A vision of commercially supported arts and travel convention destination ▪ People with vision ▪ Entrepreneur who respects history ▪ Entrepreneurs ▪ Need risk takers ▪ Investment from a variety of businesses and corporations ▪ Corporate donation ▪ Need a strong anchor business in the Mill (involving alcohol) ▪ Have to allow a main draw for revenue in the Mill (like a brew pub) <p>FUNDING & POLITICAL SUPPORT</p> <ul style="list-style-type: none"> ▪ City funding for parks & pathways ▪ Making Manotick a destination – customer base ▪ City of Ottawa buy-in ▪ Support from provincial government ▪ Support from heritage group (Feds?) ▪ Strong support from local councilor at city hall ▪ Lobbying of local politicians – municipal, provincial and federal ▪ Canada Council ▪ Funding \$ ▪ Must have key supporter at all political levels <p>COMMUNITY SUPPORT</p> <ul style="list-style-type: none"> ▪ Village support ▪ Support and allow only businesses that meet key criteria ▪ Encourage local businesses to get on the band wagon ▪ Involvement of the community at large ▪ Community arts and culture organizations work together ▪ Strong support from local business

VISION	WHAT MADE THIS POSSIBLE
<ul style="list-style-type: none"> ▪ Doggie day care <p>HOSPITALITY</p> <ul style="list-style-type: none"> ▪ Coffee shop, art gallery with work by local artists ▪ Parcel A, micro-brewery and outdoor patio ▪ A coffee shop ▪ Café with patio on the water ▪ The Mill is a bakery ▪ One building Dickinson House or Bank perhaps should be a restaurant ▪ Mill: great restaurant on the river ▪ One building should be a bar / restaurant with a river terrace – E ▪ The Mill “historical” component co-exists with a hospitality / catering function ▪ Mill: restaurant and brew pub (lovely copper vats like “The Canoe Club in Victoria, B.C.) <p>LOOK & FEEL</p> <ul style="list-style-type: none"> ▪ Businesses willing to forgo traditional garish signage ▪ Historical facades have to be maintained ▪ Historical anchor, the Mill building ▪ Development plan <p>INCLUSIVENESS</p> <ul style="list-style-type: none"> ▪ Focus on the next generation, e.g. children ▪ Focus on seniors support <p>GREEN SPACE</p> <ul style="list-style-type: none"> ▪ Pedestrian walkway on Dickinson ▪ Street furniture ▪ Green ▪ People-friendly ▪ Dog-friendly ▪ Mill St. at Bridge St. closed ▪ “Quaint” launch tie-up for canoes and kayaks only, at end of Tight St. ▪ Park where the Carriage House is ▪ Pathway around the buildings 	<p>and key members of the community</p> <ul style="list-style-type: none"> ▪ Community buy-in

VISION	WHAT MADE THIS POSSIBLE
<p>SHOPPING</p> <ul style="list-style-type: none"> ▪ Boutiques ▪ Boutiques ▪ Clapp Lane small shops, Perth look-alike (style) <p>CHARACTER / AMBIANCE</p> <ul style="list-style-type: none"> ▪ “New England Style Inn” (and spa?) ▪ New England “Mystic Connecticut” taste ▪ The Mill remains dominant ▪ All buildings are part of Manotick’s key elements ▪ Like a Norman Rockwell painting ▪ Active all year ▪ A destination ▪ The Mill: like “Wakefield Inn and Spa” <p>REVENUE GENERATION</p> <ul style="list-style-type: none"> ▪ Tourist spot for Ottawa people and generate \$ for local business 	